



South Milwaukee Farmers' Market Plans Fall Family Festival on Oct. 11

*Pumpkin Decorating, Apple Bobbing, Trick-or-Treating Highlight
Free Event to End Market's Fourth Season*

SOUTH MILWAUKEE (Oct. 2, 2012) – The South Milwaukee Downtown Market is celebrating families as it brings its fourth season to an end.

The market's Fall Family Festival returns on Thursday, Oct. 11, at the South Milwaukee farmers' market, located at 11th and Milwaukee Avenues. Hours are 3 to 7 p.m.

Besides the usual lineup of market vendors, the event will feature free children's activities like pumpkin carving, apple bobbing, face painting and vendor trick-or-treating. Student volunteers from St. Thomas More High School will help run the event.

"This is a great way to finish off another successful season," said Jim Shelenske, South Milwaukee's city clerk and market co-founder. "We are always trying to bring special events to the farmers' market, and this is another example of that. We're a family-friendly market, and we're proud to offer family fun at activities like this."

The Fall Festival brings the fourth season of the Downtown Market to a close after another season of growth. During the height of the summer, more than 60 vendors regularly set up at the event selling produce, organics, baked goods, prepared food, arts and crafts. The market also features weekly live music, including three concerts presented by the South Milwaukee Performing Arts Center. Family-friendly outdoor movies also returned following three markets in August, and the market brought back its Health Fair, presented by South Shore Family Chiropractic, in September.

"We've worked hard to establish ourselves as one of the region's top farmers' markets, and we think we're there," said South Milwaukee Alderman Erik Brooks, co-founder of the market. "Of course, we always have plans to get bigger and better, but we've come a long way since we launched in 2009. The future is bright."

Vendors Sought for Dec. 8 Christmas Market

The South Milwaukee Downtown Market is bringing back its Christmas Market at a new location: South Milwaukee High School. The event runs from 10 a.m. to 3 p.m. on Saturday, Dec. 8. Vendors interested in participating can access an application at the market website: www.smmarket.org. Cost is \$30 per booth. Stay tuned for more details.

About the South Milwaukee Downtown Market

Area residents looking for a unique shopping experience travel to downtown South Milwaukee, where they find an eclectic mix of merchants selling fresh fruits and vegetables, baked goods, flowers, art, jewelry and other local goods. They also find a sampling of area restaurants, live entertainment and special events as part of what is a true destination for families, foodies and everyone in between. It's a simple yet ambitious vision – one that the South Milwaukee Downtown Market has achieved ever since it launched in July of 2009. Located on 11th and Milwaukee Avenues near the heart of the South Milwaukee city center, the Downtown Market has grown to become one of the largest in the area with more than 60 regular vendors and hundreds of regular customers. It is operated by a committee of local residents, business owners and city and civic leaders that all have the same goal in mind: find new ways to breathe new life and instill new energy in downtown South Milwaukee.

South Milwaukee Downtown Market

www.smmarket.org and on Facebook, Twitter and YouTube

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